



BiggerPockets Press Release

BiggerPockets.com Launches Interactive Real Estate Company Directory

BiggerPockets.com - Jan 12, 2009 - BiggerPockets, a recognized leader in web based real estate information and social networking, is "taking it to the next level," says founder Joshua Dorkin, introducing the popular site's latest innovation-a dynamic Real Estate Company Directory - <http://www.biggerpockets.com/companies>

This new feature allows companies to publicize themselves before BiggerPockets.com's rapidly expanding universe of real estate professionals, investors, homeowners, and consumers. And the best part is--it is FREE.

"At BiggerPockets, we are constantly asking ourselves one key question--and we ask it often--"what would make BiggerPockets.com a more useful, informative and, yes, entertaining, resource for our guests?" Dorkin said. "After some study, we came to the conclusion that there is a real need out there for a database of companies in both online and traditional real estate; an wiki-esque, interactive place where people can share information about their companies--and, by so doing--help to market themselves."

Much time and thought went into making the directory addition process user friendly. It is as simple as visiting the Directory and clicking on the "Add a Company" button! (Of course, all company additions to the directory are subject to administrative review and approval.)

"This directory is going to get even better" says Dorkin. "We've got some fantastic interactive additions that we'll soon be making to the company database, that improve the interface between company, employee, and potential customer."

BiggerPockets is a Denver based company, and a growing number of prominent news organizations and websites have turned to BiggerPockets for the expert advice it can offer. BiggerPockets has been featured by the following news organizations and websites: CBS News Radio, Los Angeles Times, Long Island Newsday, USA Today, US News & World Report, Chicago Tribune, Orlando Sentinel, MSN Money, Reuters, Chicago Sun Times, Fox Business, Palm Beach Post, and Google News.

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